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Franklin Gardens

9030 East "D" Street

TACOMA, WASH.

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Franklin Gardens

Fine Dahlias

1940

Mrs. H. C. Cogswell

9030 East "D"

TACOMA, WASHINGTON



JULIA MACK

JULIA MACK (FD)

Mandarin red with gold at the base and tips of petals. Very full petaled blooms, 10 to 12 inches across. Stems long and strong. An Achievement Medal winner and a beauty.

\$3.00

GLADYS COGSWELL

1940 Introduction (Smith-Franklin)

Formal Decorative. From the originator of Bobee Dean comes this fine commercial cut flower of dark rosy pink. Size of blooms 7 by 4 inches. Stem is perfectly stiff and long making a splendid dahlia for bouquets and basket work. Bush 5 feet. Good foliage and many blooms at a time.

\$5.00

SPECIAL COLLECTIONS

12 roots, postpaid—for \$2.00

Anyone wanting some good dahlias and not particular about the named varieties should, by all means, order one of these collections of untagged varieties—all different. Will make a nice showing in your garden.



Paulhamus

1940 Introduction

Named for a Puyallup Valley Pioneer and featured in our First Prize exhibit at the Western Washington Fair at Puyallup in 1939.

Informal Decorative. Very large deep bloom, 10 to 12 inches by 7 inches deep. Plant 5½ feet. Good habits and good foliage. Real giant of striking color, bright scarlet red with a blend of soft gold and petals have a forward roll showing the rich gold reverse. Stems are long and hold the huge blooms erect. Good form and tight centers. Won first prize and Sweepstakes for the best undisseminated dahlia at the Capitol Dahlia Society Show, in Olympia, in 1937, and has won other first prizes. A large stock of this fine exhibition dahlia makes possible the low price of \$2.50 —Net.

CLASSIFICATIONS

Cactus (C) Semi-Cactus (SC) Formal Decorative (FD)
Informal Decorative (ID)

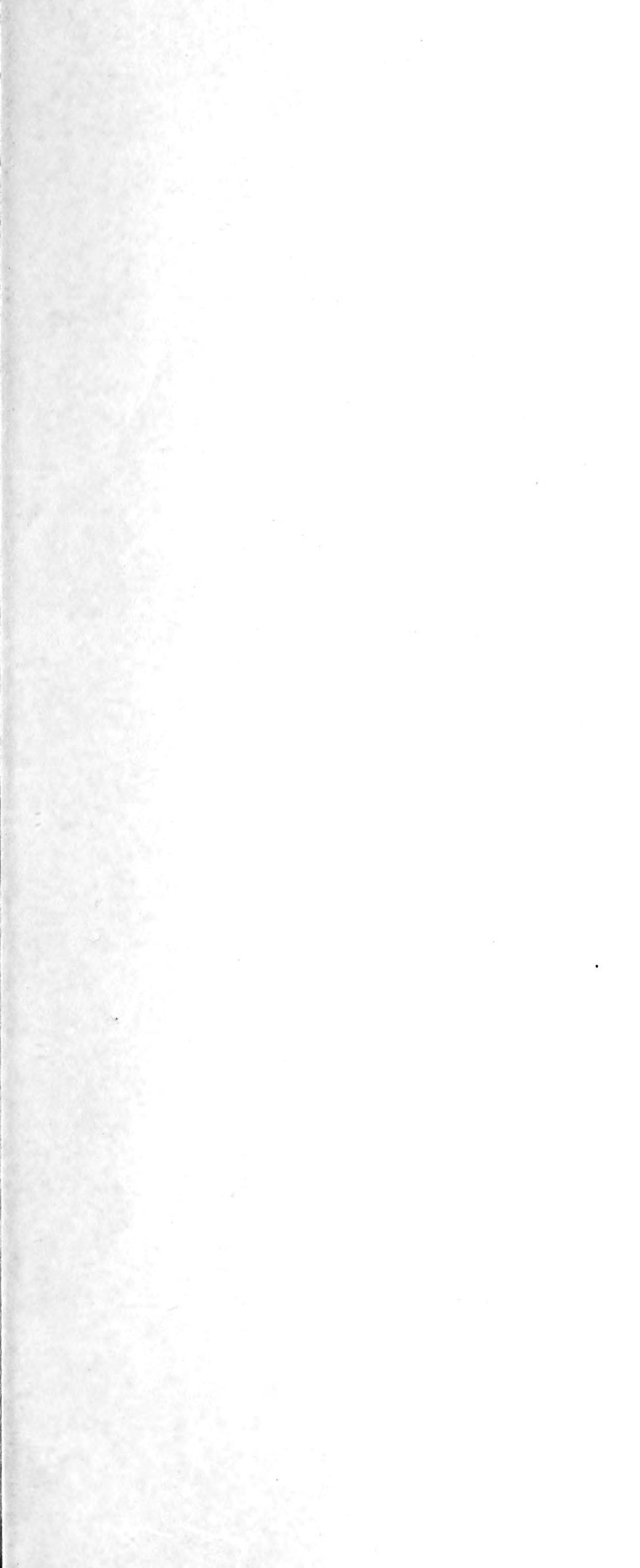
ALICE DAVIS (ID)—New. Light yellow suffused pink. Beautiful formation and a fine cut flower. 8 by 5 inches. Good stem. \$1.00

AIR MAIL (ID)—Rosy lavender blooms on cane-like stem.

| | |
|---|--------|
| Exceptional keeper. Prize winner for us every year. | 50c |
| ALEX CRAIG (SC) —Pink with cream center. Exquisite. A fine dahlia. | \$1.00 |
| ANDREA ERICKSON (ID) —Giant blooms of pure white. On good stems. | 50c |
| ANGELA MIA (FD) —Creamy white. Full 7 inch ball-like flowers. | 50c |
| AUDREY AMES (FD) —Large blooms of true old rose. Stem perfect | 50c |
| AZURA (ID) —Rose lilac with bluish sheen. Blooms 12 inches are usual and a good strong stem to carry them at the correct angle. | \$1.00 |
| BEAUTE (C) —This beautiful new dahlia from Holland is one of our favorites. Rich crystal yellow. Petals incurve slightly at the tips giving the appearance of 8 inch balls of pale gold. Low branching habit permits a 30 inch stem, perfectly stiff. Many blooms at a time and light colored lacy foliage. Truly a wonderful cactus dahlia. | \$3.50 |
| BELIEVE-IT-OR-NOT (FD) —Dark red seven inch blooms that sometimes come tipped white, on long strong stems. Exceptional keeping qualities. Won first prize, for us, in 1939 for bouquet of 7 best formal decoratives. We recommend this fine dahlia. | \$1.50 |
| BETTY KUNZMAN (ID) —Art shades of cream and orchid. A beauty. | 75c |
| BOBEE DEAN (FD) —Soft apricot orange, 7 inch blooms on a fine stem | 50c |
| BLUE RIVER (FD) —Giant flowers of French violet. Perfect formation, good stem. | 50c |
| CAVALCADE (FD) —Old rose or mulberry pink. Growth like Jersey's Beauty, but much larger flowers. | 50c |
| CALIFORNIA IDOL (ID) —One of the great big beauties. Pure glistening yellow blooms of great depth. Very graceful formation and fine strong stems. | \$1.00 |
| CLARA CARLDER (ID) —Huge flower of cyclamen pink with strong stem. Won twice here, in 1939 as Sweepstake bloom of the show. | 50c |
| CHARLES L. MASTICK (FD) —Soft orange, darker at center, reverse grenadine pink which gives great depth to the 8 to 9 inch bloom. Flower very full petaled and stem strong. Has won many honors in this country and abroad. | \$1.00 |
| CHARMER (ID) —Clear golden yellow, with buff suffusion. Jane Cowl formation. Free blooming and good keeper when cut. | 50c |
| CITY OF CLEVELAND (ID) —Unusual coloring of rust red. Very large and good stem. | 50c |
| CORALINA (ID) —Lovely shade of brick red. Beautiful formation and large size with the best of stems. | 50c |
| DAD SMITH (FD) —Splendid cut flower of soft red and gold. | 50c |
| DAILY MAIL (ID) —Huge golden orange blooms on strong stiff stems. | 50c |
| DEAN ANDERSON —Bright henna orange. Huge blooms held high on ideal stems. Heavy insect free foliage. Outstanding. | \$2.50 |
| DREAM GIRL (ID) —Coral pink and salmon, big blooms and good stems. | \$1.50 |
| DULCENEA (C) —Vivid crimson. Stem long and strong. Profuse bloomer. | 50c |
| EAGLEROCK FANTASY (ID) —Immense blooms of mal-low pink on excellent stems. A beauty of the largest flower class. | 50c |
| ELITE GLORY (ID) —Rich red. Large blooms on rigid stems. | 50c |
| EMILY DUNCAN (C) —Large pink, with white center that has won many prizes in the cactus class. | 75c |
| ELITE GEM (C) —Spineal pink on yellow. Fine flower on good stem. | 50c |

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| FREDA GEORGE (ID) —Large dahlia of beautiful pastel coloring, cream overlaid with lavender and soft gold at the base of the petals. This dahlia from Australia has been very popular here. | \$2.50 |
| FLORA BELLE (FD) —True pink with gold tipped petals. Cut flower type. | 50c |
| FRAU O BRACHT (SC) —Primrose yellow. Consistent winner. | 50c |
| FRANK MILLER (FD) —Golden yellow. Large blooms on good stems. | 50c |
| FRANZ BERGER (SC) —Bright coral red. Stems long and strong. Very fine. | 50c |
| FOREST FIRE (ID) —Well named. Yellow, heavily tipped scarlet. Large. | 50c |
| GOLDEN BOY (ID) —1939 introduction. Big blooms of pure golden yellow, 10 to 12 inches by 5 deep. Tight centers with petals rolling forward in beautiful formation. Stem excellent and free bloomer. | \$2.50 |
| GOLDEN STANDARD (C) —Light tan shaded amber. 7 inch blooms of fine formation. | 50c |
| GOODNIGHT (ID) —Immense maroon blooms, nearly black, with lighter garnet reverse. | 50c |
| GARDNER BARTON (C) —Very large, soft cream, blending to pink at outer petals. Long strong stems and profuse bloomer. Beautiful. | \$1.00 |
| GRANDMASTER (FD) —Huge dahlia of orange bronze coloring. Wonderful stem and heavy foliage. Extra | \$2.50 |
| GRETEL (C) —Bright henna. Good stem and excellent cut flower. | 50c |
| HUNT'S VELVET WONDER (ID) —Very large blooms of rich violet burgundy. | 50c |
| INCADESCENT (ID) —Rich rosy buff with reverse of yellow and old rose. An outstanding seedling of Jane Cowl, with all the good qualities of the parent. | \$1.00 |
| IVALEE (SC) —Ivory colored dahlia of beautiful formation. 7 to 9 inch blooms on good stem. Good bloomer and good cut flower. | 75c |
| JANE COWL (ID) —The old favorite and hard to beat. Glistening bronzy buff. Best of stem and foliage. | 35c |
| JERSEY'S BEAUTY (FD) —Finest pink cut flower. | 35c |
| JERSEY'S DAINTY (C) —A fine white cactus. Prolific bloomer. | 50c |
| KATHLEEN MORRIS (ID) —Rose pink. Huge blooms and very popular. | 50c |
| KATHLEEN VALENTINE SMITH (C) —Pink with white at center. Prolific bloomer. | 50c |
| KEMP'S VIOLET WONDER (ID) —Large deep violet. | 50c |
| LADY MOYRA PONSONBY (ID) —Glowing yellow, big blooms with pointed petals. | 75c |
| LEIDEN'S ELEGANCE (C) —Large crimson blooms on strong stems. A real beauty. | \$1.00 |
| LEIDEN'S ORANGE (ID) —Vivid orange scarlet. Free blooming and fine stems | \$1.50 |
| LORD OF AUTUMN (ID) —A fine clear yellow. Huge blooms held well out of the foliage on long stems. Won many times as largest bloom. | 75c |
| MARGRACE (ID) —Brilliant scarlet, tipped and striped with gold. Big deep flowers of lovely formation on excellent stems. | 75c |
| MABLE GARRISON (SC) —Golden yellow, heavily tipped scarlet. | 50c |
| MILFORD WHITE (FD) —Large white, flushed lavender. Low growing, strong stem. | 50c |
| MILTON J. CROSS (ID) —Huge blooms of golden buff. Very long stem. Fine | \$1.00 |
| MISS PARKERSBURG (ID) —Flower of beautiful formation and distinctive coloring; ochraceous buff, reverse petals carrot red. Long petals and high tight center. Slender but strong stem. | \$2.50 |

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| MIDWEST CHAMPION (ID) —Fine large blooms of rosy lavender on good stem. | 50c |
| MRS. GEO. LeBOUTTELEIR (ID) —Giant flower of velvety red. Strong stem. | 50c |
| MRS. L. BRAGAZZI (C) —Very fine-petaled cactus of salmon pink suffused yellow. | 50c |
| MONARCH OF THE EAST (ID) —Giant flowers of old gold. Stem rigid. | \$2.50 |
| MRS. ALFRED B. SEAL (ID) —Very large blooms of old rose. | 50c |
| MT. WHITEHORSE (ID) —Pure white blooms on tall bushes. Very good. | \$1.00 |
| NANCY ROBINSON (ID) —Exquisite true pink blooms on long slender stems. One of the finest cut flowers. | 50c |
| NEW GLORY (SC) —Oxblood red with all petals tipped white. Fine stem and a striking flower. | 50c |
| OAKLEIGH MONARCH (ID) —Big broad petaled blooms of dark cerise red on cane-like stems. Heavy foliage and a fine dahlia. | 75c |
| ORIENTAL BEAUTY (SC) —Rose pink. Stems long and strong. One of the most beautiful dahlias and very popular. | 75c |
| PACIFIC SPLENDOR (ID) —Lavender pink, white at the center. High center and wavy petals give a lovely formation. Stem good. | \$2.50 |
| PALO ALTO (SC) —Bright salmon shaded gold, darker at center. 9 inch blooms on the best of stems. | 50c |
| PHYLLIS KNIGHT (FD) —Salmon rose overlaid with pink. Enormous size and a cane-like stem. Very good. .. | \$1.50 |
| PINK DAILY MAIL (ID) —Fine lavender pink on strong stem. Most beautiful dahlia and blooms well. | \$1.00 |
| PRIDE OF AUSTINBURG (ID) —Blend of grenadine pink and bright orange. | 50c |
| PRINCE OF PERSIA (ID) —Large bright red. Very fine | 50c |
| PRUDENCE PENNY (ID) —Cut flower of old gold, darker at center. | 50c |
| PURPLE MIST (FD) —Beautiful deep purple with bronze sheen. Stem strong and foliage dark. | \$1.00 |
| QUEEN CITY (FD) —Good cut flower of scarlet pink | 50c |
| ROCKLEY MOON (FD) —Bright yellow, slightly darker at center. | 50c |
| ROBIN ADAIR (ID) —Large empire yellow with sheen of bronze. Stem stiff and a beautiful flower. | 50c |
| ROYAL PENNANT (ID) —True deep purple flowers of striking beauty. 10 inch blooms on long stiff stem. Tall growing. | \$2.00 |
| ROUGE BOUQUET (SC) —Striking blend of orange, red and purple. | 50c |
| ROBERT RIPLEY (ID) —A giant lavender, shading to rose. | \$1.50 |
| SATAN (SC) —Flame red with gold at base of petals. Cane-like stem. | 50c |
| SANHICAN'S CAMEO (FD) —Large flowers of coral rose with sheen of gold. Perfect stem and a beauty. | 50c |
| SALBACH'S WHITE (FD) —Pure white. Excellent cut flower. | 50c |
| SCHENTENCHI (C) —Rich maroon. incurved cactus. Very fine petaled and good stem. | 75c |
| SON OF SATAN (SC) —Very large scarlet blooms on good stem. | \$1.00 |
| SPOTLIGHT (ID) —Sulphur yellow shading lighter at tips of petals. Big blooms on fine stems. | 50c |
| SWEET SIXTEEN (ID) —Coral rose blending to yellow at base of petals. Prolific bloomer and good cut flower. | 50c |
| TOWER'S TWISTED TRIUMPH (ID) —Pure golden yellow. High center and curling petals give the 9 inch flowers great beauty. Stem excellent. | 75c |
| VIRGINIA RUTE (SC) —New. Burgundy red blooms 9 to 10 inches. Stem strong. Good center and long pointed petals. Foliage very dark. | \$5.00 |



- THE WORLD (FD)**—Rhodamine purple, lighter at tips. 50c
TRENTONIAN (FD)—Indian bronze. Best of stems. 50c
WATCHUNG GIANT (ID)—11 inch blooms of deep amber yellow suffused orange carmine. Strong stems and good growing habits. \$2.50
WENOKA (FD)—Big rosy magenta flowers on the best of stems. 75c
WESTERN SUN (ID)—Golden orange with deeper shadings at center. 10 to 12 inch blooms on a sturdy stem. One of the newer ones and very fine. \$5.00
YOUTH (ID)—Bi-color of American Beauty red, tipped white. Medium sized blooms on strong stems. 75c

MINIATURE DAHLIAS

Types like the larger varieties. Small blooms, not over 3½ inches across. Plants are, most of them 2½ to 3 feet tall, except those described as tall. All are profuse blooming and wonderful for cut flowers, especially fine for table decorations. All have splendid stems.

- RENEE (Far West-Franklin)**—New miniature for 1940. Classy little cactus of a rather pale amber to light yellow. As the petals open the edges fold back giving the flower a striking appearance. The blooms set well on nice long stems. Medium size bush, always covered with flowers. This little miniature was shown at the Olympia and Tacoma Dahlia Shows and won first prize, in the seedling class, at both shows. \$1.00
ACE OF HEARTS (FD)—3 inch blooms of dark red. Fine for basket work. 50c
BISHOP OF LLANDAFF (Duplex)—Rich deep red, dark eye, and nearly black, lacy foliage. 50c
CORAL BEAUTY (ID)—Coral salmon pink. Prolific bloomer and fine long stems. New and very good. 75c
CARRIE HAMMOND (C)—Deep pink. Tall bush, full of bloom. 50c
CHELSEA (Peony)—Shellpink with yellow at base of petals. 50c
CORONNE (FD)—Pure waxy white, resembling a gardenia. 50c
DAD'S OWN (FD)—Very full ball-like flowers of light rose pink with a silvery sheen. Edges and tips of notched petals show a line of white. 50c
ELIZABETH PAPE (SC)—Salmon pink tipped white 50c
ETOILE D'OR (SC)—Golden yellow. Good stem and a fine flower. 50c
FAIRY (FD)—Soft rose pink, with lavender tints. 50c
FOXHOUND (Charm)—Cream and orange scarlet 50c
GOLDEN CALIFORNIA (SC)—Yellow amber and salmon shadings. 50c
HULIN'S CHERUB (FD)—1939. Little beauty of deep pink, darker at center. Nice 4 ft. bush covered with bloom. Excellent for cutting. \$1.00
HALLEY (ID)—Dark velvety red with black sheen 50c
LITTLE JEWEL (FD)—Small, apple blossom pink 50c
LITTLE PEARL (SC)—Lovely rose pink. 50c
LITTLE SNOW QUEEN (SC)—White. Prolific bloomer 50c
MRS. FIRST JOHNSON (FD)—Clear dark red. Narrow petals. New and good. 75c
ORIENTAL GEM (SC)—Deep rose pink. 50c
ONAH (ID)—A tiny golden orange Jane Cowl. 50c
OUR ANNIE (Peony)—Soft pink, yellow at center. Graceful cut flower. 50c
ORANGEADE (Peony)—Small orange buff. 50c
PINK PEARL (Peony)—Rose pink. Prolific bloomer 50c
RITA MARIE (FD)—1939. Tall bush bearing many blooms of light tan shading to deep bronze at center. Fine long stems make a real good cut flower. \$1.00
RED HEAD (FD)—Orange scarlet. Camelia shaped. 50c
RED WING (FD)—Scarlet red, full formation. Long stem and tall bush. 50c

STARLET (SC)—Bush literally covered with 2½ inch blooms of light lemon yellow. Wonderful cut flower 50c
TEENY WEENY (Pom-Anemone)—Smallest dahlia known One half to one inch. Bright salmon. Bush about one foot. 50c
TONY (Peony)—Scarlet red, round petaled blooms on strong stems. Bright golden centers. Very striking. 50c
VELVETA (Peony)—1939. Red maroon shading lighter at the edge of the pointed petals, looking like old red velvet. Very dark, lacy foliage. Tall bushes covered with blooms, on fine stems. 50c
VERITY WADSWORTH (FD)—Bright yellow. 50c
WILEY DEN OUDEN (FD)—Deep yellow heavily tipped cardinal red. 50c
WINE DROP (FD)—Small wine red flowers with a decided purple cast. 50c

SPECIAL

SPECIAL—Your selection of any five 50c varieties of miniature dahlias for \$2.00

POMPON DAHLIAS

Type the same as ball dahlias, except the size should not be more than 2 inches across, and most of these we list are the best exhibition size, 1 to 1½ inches. All have strong stems and are splendid keeping cut flowers. Plants average 2½ to 3 feet tall.

ANNA Von SCHWERIN—Light pink blending to white at center. Very fine 50c
VERDI FLORI—A real green dahlia. Novelty. 35c
Poms listed below 25c each, 12, correctly labeled for \$2.50
AIMEE—Tiny bronze.
ATOM—Small bright red.
AMBER QUEEN—Golden bronze and amber.
BABY—White, flushed lavender.
BANTUM—Bright red. One of the best.
BONNY—True pink. Prolific bloomer.
CHICKIE—Rose, with gold at base of petals.
DAINTY MISS—White with over cast of pink.
DARKEST OF ALL—Very deep red.
DONALD GORDON—Brilliant red.
DORIA—Deep crimson maroon. Tiny perfectly round flowers.
ELIZABETH—Golden yellow, edged red.
GERTRUDE—Crimson. Beautiful red pom.
HAZEL DELL—Clear pink with cerise edge.
HONEY—Honey yellow, suffused red.
JESSICA—Yellow, heavily tipped rose.
JOE FETTI—Pure white.
LEMON DROP—Lemon yellow.
LITTLE DAVID—Orange red. Good.
LITTLE JIM—Dark wine red.
MINNIE MELLS—Orchid rose with darker eye. Splendid pom.
MARY MUNNS—Fuschia, with orchid sheen. Fine florist flower.
MIKE—Orange scarlet. Very bright.
NELLIE FRASER—Light pink, edged deeper pink.
NERISSA—Rose pink. Old favorite.
ORANGE QUEEN—Small orange amber.
PEGGY ANN—Yellow, shaded brownish red.
PIXY—Deep yellow, tipped Indian red.
ROSE GRAY—Soft dove gray with glowing rose at center. Long stem.
TAAKA'S PURPLE—Carmine purple.
TAAKA'S YELLOW—Deep yellow.
TOM THUMB—Smallest bright red.
YELLOW GEM—Pure clear yellow. One of the best.

GUARANTEE

We guarantee all roots to grow and be true to name and will cheerfully replace any that fail in either respect.

TIME OF SHIPMENT

Unless otherwise ordered, roots will be shipped between April 15th and May 15th. Dahlias ordered shipped before April 15th will be sent only at purchaser's risk.

Remittances should be made by bank draft, check or P. O. money order. Stamps will be accepted up to \$1.00.

NOTICE TO WASHINGTON CUSTOMERS ONLY—Residents of the State of Washington, please include 2% Sales Tax, as we cannot absorb this tax.

We wish to thank our friends for their patronage in the past and hope to hear from them again this year. In this, our modest catalog, you will find listed only the dahlias we have grown in our own gardens, and found good. We wish you the best of everything this year and much pleasure in your garden with FINE DAHLIAS.

BALL or SHOW DAHLIAS

| | |
|--|-----|
| BETTY AUSTIN—Burnt orange with scarlet tips | 35c |
| BIG BEN—Large perfect ball of scarlet. Extra long stem. | 50c |
| GOLDEN OPPORTUNITY—Gold, heavily tipped red | 35c |
| MARY HELEN—Huge yellow ball on long stem. | 50c |
| MRS. C. D. ANDERSON—Large wine red. Long strong stem. | 50c |
| NETARTS—Purple, striped white. | 35c |
| PURPLE KING—Big deep purple ball | 35c |
| ROSE BUD—White heavily tipped rose. Pretty. | 35c |
| SILVA QUATA—Large silvery lavender. Small petal rolled in each large one. | 35c |

ORCHID FLOWERING DAHLIAS

50c EACH

ALPHA (Anemone orchid)—Magonny red, distinct anemone center of same shade. Different.

ETOILE de FOCH—Face pale yellow, reverse carmine moire.

ETOILE de LIAUTEY—Face canary yellow, reverse deep-er yellow, lined rose.

ETOILE de MAISTRE—Face chestnut red, reverse golden yellow.

SINGLE DAHLIAS

CHANCELLOR—Attractive old rose shading to terra cotta with maroon zone at center. Strong stems. Very popular

50c

SCHWIETERSBABY—Tiny one inch blooms of begonia pink. Sometimes called "Sweet Baby." Low growing bush and fine cut flower.

50c

OLYMPIC GOLD—2½ inch golden blooms, shading buff at center. Stems slender and stiff. Petals cup forward making a graceful flower. Sometimes comes duplex.

50c

35c EACH

EVELYN—White suffused lavender.

LAURA R.—Cerise maroon, shading darker at center.

NAOMI—Velvety rose with white at center. Attractive.

SALOMA—Four inch, golden yellow blooms on strong stems.

UNION BEAUTY—Scarlet and white striped petals with yellow base.

UNION JACK—Very showy, red and white striped.

COLLARETTE DAHLIAS

35c EACH

ARIA—Soft rose with white collar.

DOROTHY NEIGHBORS—Maroon, white collar.

GRANITE FALLS—Rich red with yellow collar.

JAPANESE SUNSET—Five inch blooms of red and yellow. Long yellow collar.

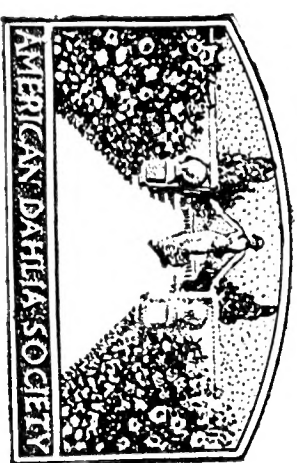
G. R. P.—Pure yellow, yellow collar. Good

SWALLOW—Pure white.

SCARLET QUEEN—Scarlet with yellow collar.

THE FAWN—Luminous amber, cream collar.

MEMBER OF



CAPITAL DAHLIA SOCIETY
Of Olympia, Washington
PORTLAND DAHLIA SOCIETY
Portland, Oregon
WASHINGTON DAHLIA SOCIETY

Mrs. H. C. Cogswell

Phone Garland 1675

9030 East "D" Street

TACOMA



PAULHAMUS

Prize
WINNERS
FOR
1940

